

SIAVASH NAJAFI

FULL STACKDEVELOPER

CONTACT

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SKILLS

- React.js
- Next.js
- Flask
- Type Script
- Tailwind.css
- Bootstrap.css
- python
- php
- git
- vite
- wordpress
- primer pro
- PostgreSQL & MySQL
- after effect

EXAMPLE WEBSITES BUILT:

- siavashnajafi.vercel.app
- barli.co
- vala-brand.ir

LANGUAGES

- farsi (Fluent)
- english (advanced)

PROFILE

Hi, my name is Siavash.
I'm a Web Developer with Digital Marketing background, I help brands create engaging online experiences and grow their digital presence.

TOP TECHNICAL SKILLS

WORK EXPERIENCE

fundbridge africa

2025

Front End developer (React+React-Native+Flask)

iOS/Android , browser extension

Worked with MultiNational team

- React / React Native Developer (Table of Kings – MVP)
- Developed cross-platform features for mobile and Chrome extension using React & React Native.
- Implemented auth flows (register/login/me), JWT handling, and full API integration with **Flask** backend.
- Built URL-tracking extension with rule syncing and secure activity logging.
- Created multiple app screens: onboarding, dashboard, ally management, reports, restricted site settings.
- Collaborated in an Agile team with sprints, code reviews, and weekly demos.

- The Table of Kings is a cross-platform application designed to be a personal accountability and habit-formation tool for men. The platform consists of three core components: a mobile application (iOS/Android), a backend API, and a browser extension for web monitoring.

LANGUAGES

- farsi (Fluent)
- english (advanced)

HOBBIES

- classical guitarist
- gamer

vala-brand
2025

front end (Next Js)

Branding website

- developing modern looking and responisve website, high-performance websites with a strong focus on user experience and modern technologies. My work involves developing both static and dynamic sites using React.js and Next.js (SSG/SSR), integrating REST APIs, and ensuring scalability with Vite and Git.

arammind
2024- 2025

full stack developer

Health care website

- Developed and managed arammind.com, a full-stack WordPress site, handling both front-end and back-end development. Built custom functionalities using PHP, JavaScript, and CSS, integrated Advanced Custom Fields (ACF) for dynamic content management, and implemented WooCommerce for e-commerce capabilities. Focused on creating a responsive, user-friendly, and scalable website tailored to the client's needs. also integrating bookly (a booking plugin)

Gold Shop Management System (WPF, C#, SQLite)
2025

Windows App developer

Finance

- Built with **C# and WPF** using the MVVM pattern, integrating **Entity Framework Core** with **SQLite** for local data storage.
- Implemented multi-module dashboards: daily/weekly/monthly **profit summaries**, **live gold price API integration** (fetching 18K/24K prices), and **Persian calendar** support with Shamsi date formatting.
- Designed a **client management** system with per-client inventory tracking, transaction history, profit/loss calculation, and real-time stock validation (preventing overselling).
- Added **automated calculations** for selling price, seller commission, taxes, and profit margins, with dynamic comma-formatted inputs.

barli
2024

web develop , marketing

food indusry

- developed a **multilingual WordPress website** for a food industry client, ensuring a seamless experience for international visitors. Implemented digital marketing campaigns including Google Ads and other paid channels to attract customers from Europe.
  Top Skills in This Role:
  - WordPress Development
  - Multilingual Website Management
  - Google Ads
  - Digital Marketing
  - Customer Acquisition

WORK EXPERIENCE

mir clinic
2022- 2023

SEO

Health care website

- Managed SEO and digital marketing for a health clinic website to improve online visibility and patient engagement. Implemented strategies including on-page SEO, link building, keyword research, and performance analysis using tools like Ahrefs, SEMrush, and SEOmoz. Optimized content and campaigns to drive traffic, generate leads, and enhance the clinic's online presence.

Top Skills in This Role:

- Search Engine Optimization (SEO)
- Ahrefs
- SEMrush
- SEOmoz
- Link Building

Afaghkhodromotor
2022 - 2023

digital marketer

automobile industry

- managed a WordPress-based website for the automobile industry using Elementor for responsive and visually appealing design. Implemented digital marketing strategies including SEO, Google Ads, PPC, SMS marketing, and email campaigns to drive traffic, generate leads, and increase brand visibility. Focused on creating a seamless user experience while optimizing conversion and engagement.

Didnegar
2022- 2023

SEO

online shop

- Managed a camera-focused website with a strong emphasis on SEO, including link building, internal SEO, and content reportage.

Top Skills in This Role:

- Search Engine Optimization (SEO)
- keyword research
- Link Building